

What are the challenges ?

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1° Localisation

DIA is engaged in every facet of the discovery, development, and life-cycle management of pharmaceuticals, medical devices, and related products.

As the global forum for knowledge exchange that fosters innovation to raise the level of health and well-being worldwide, DIA has been offering over 100 training courses per year for 50 years, in areas across the field of medicinal product development and registration.

The last 20 years has seen these reach every corner of the world. By attracting an international faculty rich in knowledge from key stakeholders, it is possible to offer not just a diversity of courses but to localise these to address the needs of participants from across the globe whether in person or over the internet. The key to success in addressing the needs of the global industry is to ensure that education happens on a regional level but with a global reach.



2° Modular Training

The strength of any training programme is to ensure the needs of the learner are addressed with emphasis on their personal work environment.

With the ability to 'design your own course' by choosing specific modules or lessons from DIA's offerings it is possible to tailor a course or an entire training programme or portfolio for employees. The flexibility that is derived from only teaching staff what they need to know ensures a maximum return on investment for a training budget.

As the training models of organisations continues to evolve, the future will be to 'drag and drop' individual lessons into an employee's training schedule, so that can be planned into their work schedule through the use of a blend of online and classroom training.

3° Flexible Learning

The way business is conducted is undergoing constant transformation.

The added pressure this puts on the team must not obstruct their personal and professional development. To capitalise on every opportunity it is imperative that staff can learn at their own pace and fit it in with all their other commitments. In order to facilitate a rounded development it is important to include a mixture of on-site learning with the flexibility of on-demand education offered by continuing technological developments.

The advent of high-speed data transfer has enabled the learning to pursue knowledge whether they are at their desk or on the move. A blended approach using a mixture of web based material, interactive learning, remote workshops, and face-to-face training creates an environment in which everyone can succeed.



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